

# Evansville Area Inventors & Entrepreneurs Club (I & E Club)

*Strong Businesses are Strong Communities!*

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**We Meet on the Second Wednesday  
of Every Month @ 6:30 PM**

**Location:** Eager Economy Building  
7 East Main Street  
Evansville, WI 53536  
(brick building, lower level)

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**Next Meeting - Wednesday, August 12, 6:30 pm**

This month's speaker will be **Judy Whalen of Whalen and Associates, Inc.** The topic: **"Strategic Planning"**. The strategic planning process will help you identify and reaffirm your core values, define your mission, articulate a clear vision for your future, understand the factors and trends that impact the environment in which you operate or plan to operate, zero in on the key strategic issues, set your goals, develop an action plan to achieve those goals, measure your progress in achieving your goals, and manage the change that you encounter as a result of taking action toward your goals.

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Come share resources, exchange ideas, and be mentored. The club welcomes not just inventors and entrepreneurs, but also established businesses, new businesses, and investors. Keep in mind that invention is more than just creating new gizmos, it is innovation too. It can be creating a new service, process, concept, mind-set, message, or strategy which is better than the existing alternatives. You never know who you might meet and what you might learn!

Refreshments for the August meeting will be sponsored by Aw Wee Folk Publications, LLC  
(an on-line inspirational clothing line, owner Shelley Bisch).

**For more information contact:**

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